

**ACLPS 2019 Annual Meeting**  
**University of Utah Department of Pathology**  
**Little America Hotel, Salt Lake City, UT**  
**May 30-June 1, 2019**

**Sponsorship Donor Levels**

All sponsors will be acknowledged by name and sponsorship level in the ACLPS program book and on poster board displayed at the main meeting room.

**Diamond Benefactor: Sponsorship of \$10,000 or more. Maximum of two sponsors.**

- Named Young Investigator Oral Session [90 min each]  
Poster will show sponsor of the session.
- Table exhibits during meal/session breaks
- Logo Acknowledgement in program and on conference website
- Promotional/marketing piece (provided by sponsor) included with registration materials
- Option to provide either the conference lanyard or bag imprinted with sponsor name
- Thursday night reception individual sponsor poster and networking
- Two complimentary registrants

**Platinum Benefactor: Sponsorship of \$5,000 - \$9,999**

- Table exhibits during meal/session breaks
- Logo acknowledgement in program and on conference website
- Promotional/marketing piece (provided by sponsor) included with registration materials
- Sponsor has the option to provide a branded pen or other small item to be included with registration materials
- Thursday night reception individual sponsor poster and networking
- One complimentary registrant

**Gold Sponsorship of \$2,500 - \$4,999**

- Thursday night reception individual sponsor poster and networking
- One complimentary registrant

**WiFi Sponsor: \$3000. Limited to one sponsor.**

- Logo acknowledgement in the program, on website, and poster in the exhibit area.
- Sponsor can customize network name and password to reflect the company's name.
- 50 Mbps speed for the full three days of the conference.
- WiFi sponsorship can be standalone, or can be added to a Diamond/Platinum/Gold/Silver sponsorship for additional visibility.

**Silver Sponsorship of \$1,500 - \$2,499**

- One complimentary registrant

**Sponsorship of <\$1,500**

## **Descriptions of events/benefits:**

**Complimentary Registrant** – Registration fee waived, includes admission to all educational and social events Thursday, Friday, and Saturday. Badge for each donor registrant will display the Sponsor level.

**Thursday Welcome Reception at Little America** – Vendor/Sponsor representatives are encouraged to network with attendees during the Welcome Reception. Attendees will be incentivized to introduce themselves to our vendor/sponsors (who will be identifiable with a lapel button or the like) during the reception and provide these representatives with their names and/or business cards. Our vendor/sponsor representatives will turn in all the names/cards they have collected to be entered into a raffle for a variety of \$200 gift card prizes. Individual posters for Diamond, Platinum, and Gold vendor/sponsors will be displayed throughout the reception area.

- **Posters for Welcome Reception** – Posters will be approximately 24"x36" mounted on foam core and display promotional/marketing content of the sponsor's choosing with high resolution print copy provided by the sponsor prior to the print deadline. If no print copy is provided by the sponsor, the organizing committee will create a poster with "Thank you to our Diamond/Platinum/Gold Sponsor" and sponsor logo.

**Table exhibits during meals/breaks at Little America** – Conference attendees are provided breakfast Thursday, Friday, and Saturday, and lunch Thursday and Friday. There will be breaks between the Young Investigator Oral sessions on Friday morning. Exhibitors will have tables supplied by the host site (2.5 feet wide, 6 feet long) adjacent to the designated break area. No other events are scheduled during this time period.

**Named Young Investigator Oral session** – Ten 90 min simultaneous sessions are available to be named for a Diamond sponsor on a first-come, first-served basis. Sponsor name will be included [1] in the session schedule in the program; [2] on a poster in the presentation room; and [3] as the opening slide and between speaker slides. No other events are scheduled during this time period.

**Program acknowledgement** – Sponsor logos will be displayed in the ACLPS annual meeting program based on contribution level with larger logos for Diamond, proportionally smaller for Platinum, then printed text names for Gold and Silver listed in order and alphabetically under sponsorship level headers. It is the responsibility of the sponsor to provide the organizing committee with high resolution logos prior to print deadlines.

## **About ACLPS and ACLPS Annual Meeting:**

The Academy of Clinical Laboratory Physicians and Scientists is the leading professional society for academic laboratory medicine. The approximately 300 attendees of the annual meeting are MD and PhD clinical laboratory directors from leading academic medical centers and residents and fellows from those same programs.